

Truist Blood Drives



+ Host a successful blood drive at Truist.

- Contact your local American Red Cross representative.
 - Your Red Cross representative will work with you to plan and organize the blood drive
 - To find your local Red Cross representative go to www.redcrossblood.org and click on “Apply to Host a Blood Drive” under Hosting a Blood Drive.
- Schedule a date and time for the blood drive.
- Reserve a conference room/space for the blood drive through Outlook
 - The Red Cross will bring everything you need to your location, including snacks and drinks. They will set it up and breakdown the equipment at the end.
 - If additional equipment is needed for the blood drive, please submit your request to Facilities.
- Advertise the blood drive.
 - The Red Cross will help you determine how many donors you need and how to recruit them, including online scheduling tools for your donors.
 - All communications and signage will need to follow Truist guidelines.

+ Helpful American Red Cross links.

- Visit [Blood Program Leader Toolkit](#) for valuable tools.
- Visit [Tips & Tools for Recruiting Donors](#) for templates and other resources that reflect best practices.

